

The Breakthrough Code:

3 SURPRISING HABITS YOU CAN USE TO MAKE IT TO THE TOP



Do your career goals include the senior management?

If so, there's a few key behaviors you need to know, and start practicing right away!

HERE'S THE DEAL...

First, the relentless pace of change virtually every industry is wrestling with continues to accelerate. Second, despite substantial investment in "people development" over the last 5 years, a whopping 71% of CEOs currently believe their leaders are NOT ready to lead their organizations into the future.

Add to this the fact that according to a Mercer's 2018 study in global trends, 96% of executives are planning a redesign of their organization in the next two years in increase productivity.

The true question becomes for you: are you spending your energy in the right places? What are you doing today to make sure you are developing into the leader who can play a vital role in your company's success? Spoiler alert: Skillful leadership isn't what you might expect...it's not all about knowing more, making better decisions or even focusing on results.

During this powerful session, Dr. Jo Ilfeld, CEO of Incite to Leadership, will share the 3 crucial shifts it really takes to prepare yourself for your rise to the C-Suite - and your ability to help your organization through its challenges in the next five, ten and twenty years . . . and beyond!

THE GOOD NEWS?

This new leadership approach doesn't just develop you for the C-Suite; it also gives you the flexibility, skill, and frame of mind to be promotable right now - and the go-to rock star in your organization.

KEY TAKEAWAYS INCLUDE...

- 🔗 **A Quick, Simple Leadership Focus Shift** that can immediately boost innovation, flexibility and resiliency in your teams
- 🔗 **The Valuable Team Effectiveness Tool** you need as a leader to build agile and responsive teams in the face of ever-shifting market demands
- 🔗 **What Most People Think of as 'Leadership Competencies' aren't cutting it anymore --** but here's how you can personally increase your leadership edge to deftly handle the increasing complexity in your workplace and the exponential demands on your time and attention